

2024

PARTNER CATALOG

Discover everything you need to communicate the benefits and details of our partnership to ensure all your employees have the opportunity to thrive.



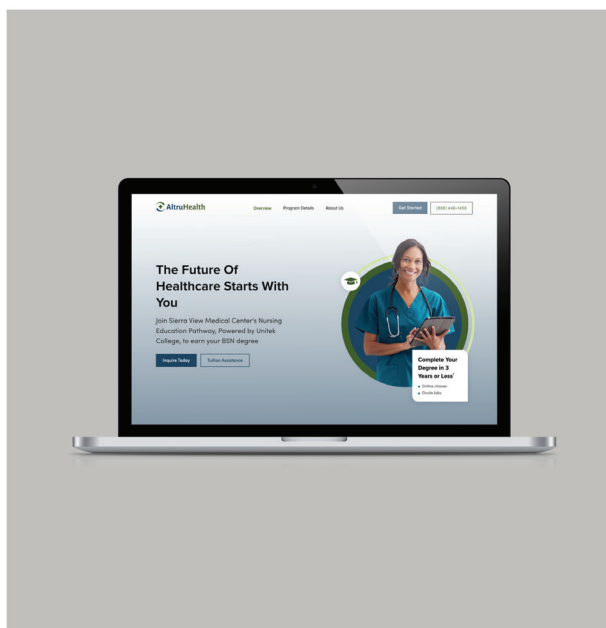
In partnership with  UnitekCOLLEGE

Table of Contents



Swag	2
Microsite	3
Print Materials	4
Digital Assets	8

Microsite



Microsite

The microsite is a small-scale website that showcases the program(s) we have to offer as well as the partnership initiatives. Here, leads can find everything they need to get started as student from the class schedule, TEAS prep tests, transfer guide, important contacts, important dates, and more!



Join the AltruHealth School of Nursing in Partnership with Unitek College

Aliquet mauris pulvinar arcu suscipit malesuada quis tellus pellentesque aliquam. Pellentesque libero ut donec vivamus placerat. Viverra habitant dolor faucibus faucibus faucibus id dui ut adipiscing. Fames



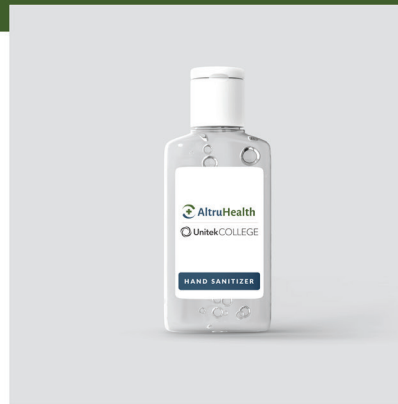
Enroll Today

Tuition Assistance

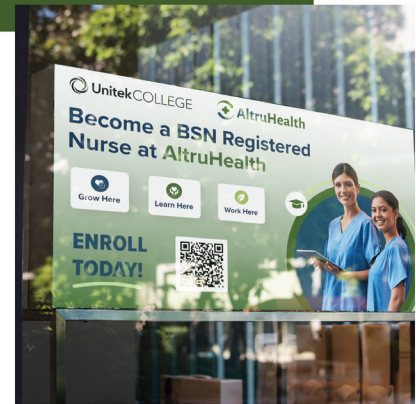
Swag



Badge Clip



Hand Sanitizer



Decals



Napkins



Stickers



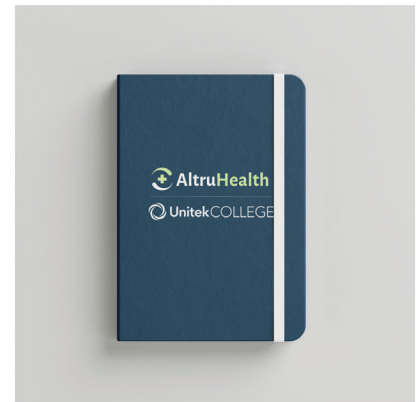
Backpack



Tumblers



Water Bottles



Notebooks

*Items represented above are promotional item examples



Flyers

Flyers are typically one-page documents that are printed on a single sheet of paper. They can be designed to be eye-catching and informative, and they can be distributed in a variety of ways.



Postcard

Postcards are a versatile and inexpensive marketing tool that can be used to reach a targeted audience. They are typically printed on a single sheet of heavy cardstock and can be mailed directly to a recipient's mailbox.



Direct Mailer

Direct mailers can be used to reach a specific audience with a high degree of accuracy. This is because they can be targeted by demographics, interests, and even purchase history.



Poster

Posters have been used for centuries to market products, services, and events. They are a versatile and effective way to reach a wide audience, and they can be used in a variety of settings, from public spaces to retail stores.

Banners

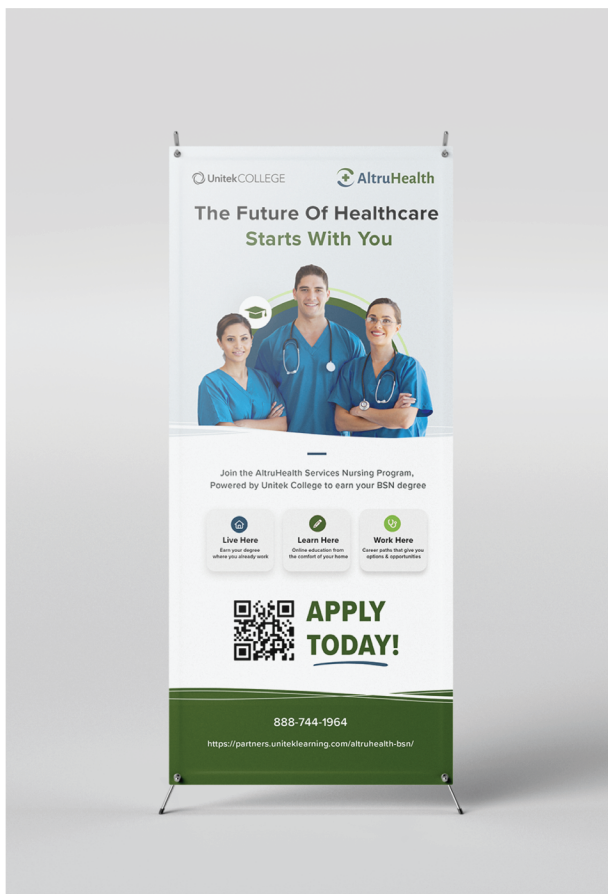


Table Banner

Table banners are typically smaller than floor banners and are designed to be placed on a table or counter. They are often used to provide additional information about a product or service, or to direct customers to a specific area of a store or booth.

Floor Banner

Floor banners are larger than table banners and are designed to be freestanding. They are often used to attract attention and promote a brand or product. They can also be used to provide directions or information about an event.



Retractable Banner

Retractable banners are similar to floor banners, but they have a self-contained mechanism that allows them to be rolled up and stored easily. This makes them a good choice for businesses that need to transport their banners frequently.



Print Materials



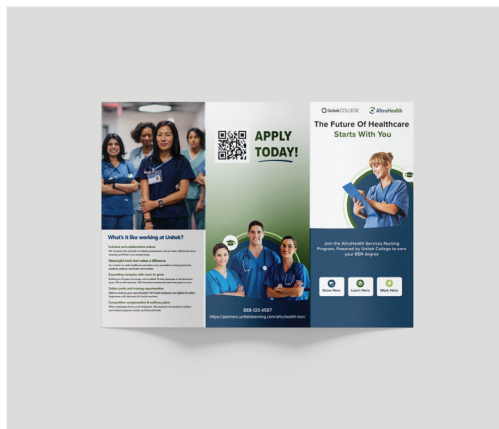
Elevator Wrap

Elevator wraps are a unique and effective way to advertise your business or product. They are large, colorful vinyl banners that are applied to the walls of elevators. Elevator wraps are typically visible to a captive audience of people who are waiting for the elevator to arrive or who are riding in the elevator.



Letterhead

Branded letterhead establishes professionalism: When you use branded letterhead, you send a message that you are a professional and reliable business. This can help to build trust with potential customers and partners.



Brochure

Brochures are typically printed on one or more sheets of paper and can be folded into a compact format for easy distribution. Brochures are often used to provide detailed information about a product or service, to announce an event, or to generate leads.



Signs

Signs are a ubiquitous and versatile marketing tool that can be used to reach a wide audience with a variety of messages. They can be used to promote products, services, events, and locations, and they can be placed in a variety of settings, from indoor spaces to outdoor environments.

Table Throw

Table throws, also known as tablecloths or table covers, are a versatile and effective marketing tool that can be used to promote a wide variety of products, services, and events. They are typically made of fabric or vinyl and are placed over tables to protect them and to display branding or messaging.



Table Tent

Table tents, also known as table talkers or table tent cards, are small, freestanding signs that are typically placed on tables to promote products, services, events, or other information. They are often used in restaurants, cafes, retail stores, and other businesses to attract attention and convey a message to customers.



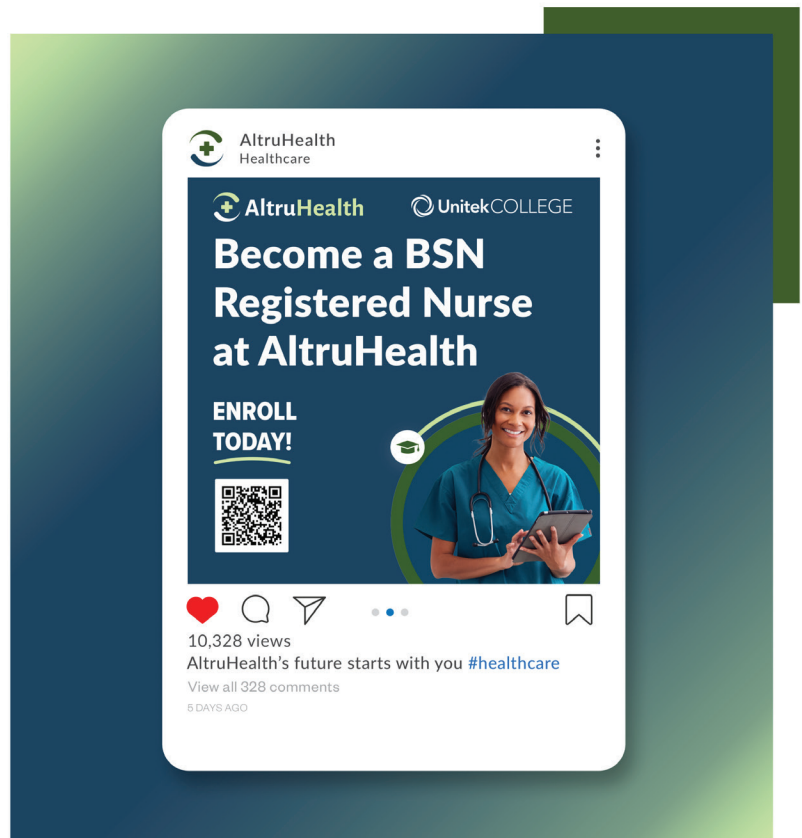
Paid Media

Paid media (search engine marketing, social media, display advertising) is a marketing strategy that involves paying for advertising space or time on various platforms, such as social media, search engines, and websites. Unlike organic marketing, which relies on unpaid methods like content creation and social media engagement, paid media involves directly purchasing advertising placements to reach a specific audience.



Social Media

Social media advertising is a form of paid media that utilizes social media platforms to display ads to a specific target audience. It involves creating and placing ads on social media websites and apps, such as Facebook, Instagram, Twitter, and LinkedIn.

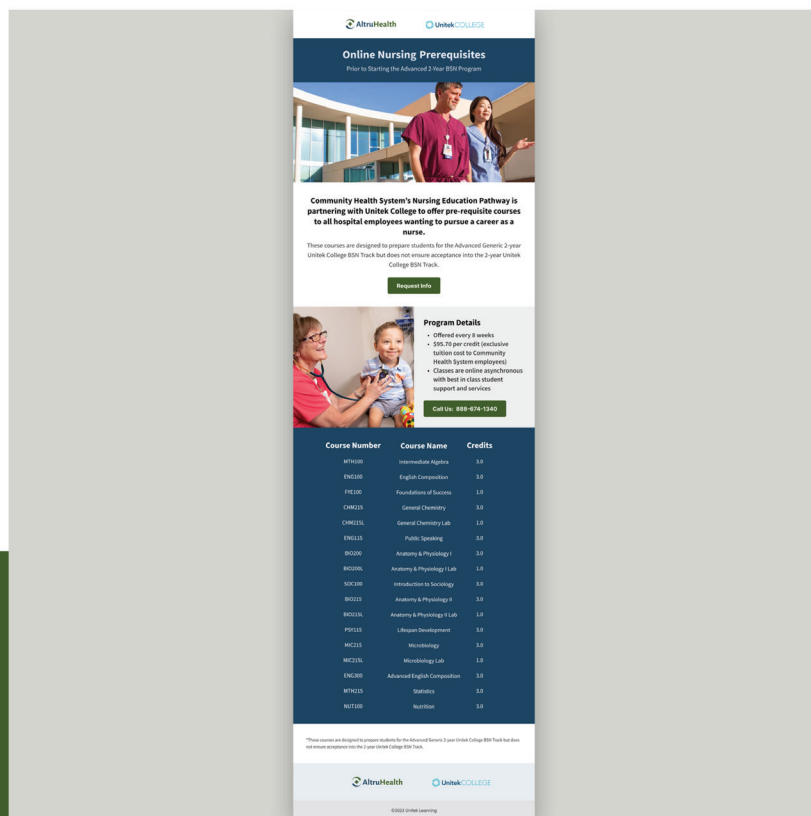


Digital Assets



Powerpoint

PowerPoint presentations are an effective way to present product or service information to potential customers. They can be used to highlight key features and benefits, showcase product demos, and explain pricing and package options.



Email Templates

Email templates are a versatile tool that can be used for a variety of marketing purposes. By pre-writing and formatting email content, templates can save time, improve consistency, and ensure that your emails are on-brand.



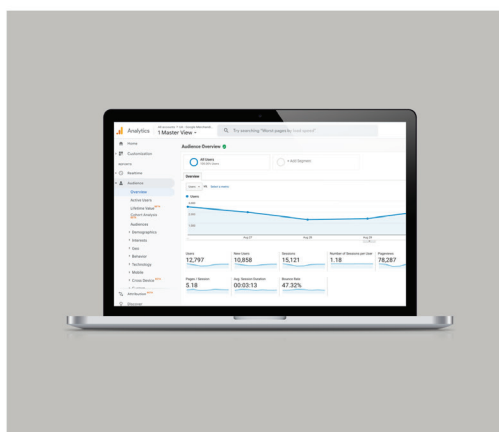
Display Flyers

Display flyers, also known as standees or free-standing displays, are large, eye-catching signs that are typically placed in high-traffic areas to promote products, services, or events. They are often made of cardboard or plastic and can be folded or assembled for easy transport and storage.



Press Release

A press release is a formal written document that is distributed to journalists and other media outlets to announce newsworthy events or developments. It is a way for businesses and organizations to get their message out to the public and generate media coverage.



Reporting

Reporting involves gathering, analyzing, and interpreting data to track the performance of marketing activities and measure their effectiveness in achieving business goals.



Video Interviews

With proper scheduling, we can send out a production team to take video interviews of students, CNOs, staff, and more to use for social media, website, and streaming content.

Questions?

Contact us:

Name
Email
Phone



In partnership with  UnitekCOLLEGE